



FUNDRAISING TOP TIPS



Make it personal

Make sure you add regular photo or video updates to your fundraising page to show your progress and encourage people to donate!



Tell your story

Whether this is your first ever challenge, or you are looking for your next adrenaline rush, people want to hear your story. Tell them why you are taking part in Peace Band and raising funds for War Child.



Set yourself a target

Aim high and keep your friends and family posted on how close you are to reaching your goal. They will want to help you get there.



Get creative on social media

Share your epic challenge on your socials to keep your supporters updated and by your side.



Be an Influencer

Use your influencing powers to encourage your friends, family and colleagues to join Peace Band and raise vital funds for War Child. Get together in a team and support each other on your challenges.



Tell your supporters about Aid Match

The donations you raise through Peace Band will be matched pound for pound by the UK government, which means the money you raise will go even further to help children who have been torn from home.



From 19th November until 18th February, all donations from UK based donors through JustGiving to our Torn From Home appeal will be matched pound for pound by the UK government.