

JUSTICE UNITED



HOW TO... HOST A JUSTICE UNITED WATCH PARTY

A PARTNERSHIP BETWEEN



tearfund



Love getting together to watch the World Cup? Invite your church and local community to some football fun. By hosting a Justice United watch party, you'll be standing with us against global injustice and raising vital funds for charities working with people vulnerable to trafficking and exploitation. Here's how...

STEP ONE: SIGN UP

It's great to have you on board! The first step is to let us know you're hosting your event. We can then send you Justice United updates and information on how the money you raise can help stop exploitation and slavery, and empower communities to be less vulnerable to traffickers.

SIGN UP TO HOST A WORLD CUP WATCH PARTY NOW

STEP TWO: BOOK YOUR VENUE

First things first, decide which game you're going to watch together. Then decide what kind of venue will work best for the event and the people you're inviting. Consider:

Does the venue have a suitable screen or TV? Does it have an existing TV licence?

Is it accessible for your audience?

Will you need a kitchen?

Whether your party will be big or small, ensure the church building, church hall, local hall or house is free during your chosen game's date and time. Then book it to make sure it stays available for your event!

Get agreement from your church leader and make sure nothing else is in the diary.

Take a look at **FIFA's public viewing regulations**: while donations are fine, you can't charge for entry, use a cinema as a venue, or have more than 5,000 guests.

STEP THREE: ASSEMBLE YOUR TEAM

Get a few members of your church family together to help you organise and run your event, and get the word out there. You might need help with setting up, techy bits and promotion.

STEP FOUR: SHOUT ABOUT IT!

Make sure no one misses out.

YOU:

Download your free assets and share with your church family, friends and community via your social media, WhatsApp groups and in person. Ask them to like and share on their social media accounts. Don't forget to tag **@justice.ugd** and **#GameforChange**.

DOWNLOAD ASSETS

YOUR CHURCH:

Get the word out there. Make sure you publicise your party on your church's:

- social media accounts
 - website
- WhatsApp groups
- church mailing list
- printed newsletter
- church noticeboard

Ask your church leader if you can have a few minutes during a service to talk about Justice United and your event. Ask them to pray for your event, the work of the three charities and people around the world living with injustice.

STEP FIVE: PLAN

Get organised – think about your event and work out what will make it great for you and your guests. Create a timeline, including set up and pack away, and agree on it with your team (see step three). You'll need to think about organising refreshments, and whether you want to decorate your venue with a World Cup theme or ask people to wear football shirts/national colours. Consider the seating and number restrictions for your venue, and don't forget to test all your video and audio equipment.

Log in to your Just Giving account to download the QR code to your fundraising page. Add the QR code to your editable fundraising slide, which you can **download** from the website. See our **FAQs** for more.

STEP SIX: HOLD YOUR WATCH PARTY!

Half-time is a great opportunity to show people our **Justice United film**. Afterwards, you can share the QR code and link to your JustGiving page, and ask people to give generously. Share pictures, videos, and updates of your party on your social media accounts with a link to JustGiving. Don't forget to tag **@justice.utd** and **#GameforChange**.

STEP SEVEN: SUNDAY COLLECTION

Don't forget to update your church the following Sunday on what happened at the watch party and the game. Show the **Justice United film** and take a collection/offering. People can donate directly to your church's JustGiving page or donate with cash. Please make sure you transfer any cash to the JustGiving page so that it can be shared between the three charities, and you can see how much you've raised together.

#GAMEFORCHANGE