How far will you go for endangered wildlife?

Your challenge is to run, walk or wheel as far as you can during the 30 days of June. Set your target, then put the paces in whenever and wherever you like! You could smash your goal in a single day, or do shorter distances throughout the month. Still deciding? Why not take inspiration from some of the animals that ZSL is working to protect?

2km a day for hedgehogs in the UK
Hedgehogs roam an average of 2km a night. Show your support for hedgehogs by walking 2km a day, or 60km in June.

5km a day for elephants in Africa
Elephants need to eat up to 150kg of food a day and have around 150,000 muscles in their trunks! Jog 150km in June, or 5km a day, to show your support for African elephants.

10km a day for tigers in Nepal
Tigers often travel over 10km a night to find food. Walk or run 10km a day, or 300km in total during June, to show your support for tigers.

Top tips for successful fundraising

Don’t be shy!
Ask your friends, family, colleagues, neighbours – and anyone else you can think of – to get behind you. Remember, it’s a brilliant thing you’re doing, and most people will be only too happy to hear about it.

Do your challenge in animal-themed fancy dress
Furry or feathered, silly costumes definitely attract sponsorship. Fly solo or gather some mates and take a walk on the wild side together to raise even more and cover more distance (and make sure you share your pictures on social media #AroundtheWorld!).

Make it personal
Tell people from the heart why you’ve chosen to fundraise for wildlife.

Ask your most generous supporters first
Simple but effective. People tend to match previous donations, so approach your biggest supporters before anyone else!

Get your employer on board
Lots of companies offer ‘matched giving’ schemes that will double the money you raise.

Gift Aid it
Encourage everyone to tick the Gift Aid box if they can – it means that every pound they donate will be increased by an extra 25%, at no extra cost to themselves, helping ZSL to protect more endangered wildlife around the world.

A guide to fundraising success
Thanks so much for signing up to join us on an amazing journey Around the World in 30 Days this summer – as we take strides to end wildlife extinction.

Together, we’re aiming to cover 40,075km – the entire circumference of our planet – in June, raising £40,075 to fund our vital conservation efforts along the way.

Before you get going, here’s a quick guide to help you make sure your challenge is a roaring success.
Your JustGiving page

Every pound you raise helps us to protect wildlife around the world

From cheetahs in Africa to hazel dormice in Britain, ZSL’s work helping vulnerable wildlife recover spans the globe. We bring together scientific research and expertise, working alongside local communities to help bring wildlife back from the brink.

£10 could power cameras that monitor wildlife around the world, from chimpanzees in Cameroon to camels in the Mongolian desert.

£40 could train a guide in Nepal’s National Parks, to share knowledge and support the protection of tigers, rhinos and pangolins.

£100 could buy equipment for our wildlife vets who are working to save endangered animals in the UK and around the world.

Every kilometre counts
Track your distance automatically using the free Strava app, or manually add your totals to your fundraising page, if you prefer.

To use Strava, just click on ‘connect to Strava’ from your fundraising page, follow the steps, and make sure your account settings are set to ‘public’. Once you get going, you can start earning digital milestone badges and climbing up our distance and fundraising leader boards.

You’re all set!
It’s time to spread the word on social media, WhatsApp and email. You’ll find downloadable graphics at zsl.org/AroundtheWorld/Resources to make it super easy. And don’t forget to tag us with @officialZSL and #AroundtheWorld.

By taking part in Around the World in 30 Days, you’re helping to fund ZSL’s crucial work to save wildlife from extinction, through science, education and conservation.

For more information, or if you have any questions, visit zsl.org/AroundtheWorld/FAQs
If you’d like to get in touch, please email fundraising@zsl.org

zsl.org/AroundtheWorld