

Justuno and Mozu Configuration Guide

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Welcome to Justuno and Mozu

[Justuno](#) is an on-site suite of tools designed to help websites convert a higher percentage of traffic into leads + revenue, as well as email subscribers and social fans. Create and implement effective and incentivized data capture points in a simple, three step process to start converting your visitors. Implement Justuno to your website and we guarantee leads in 20 mins of publishing. Engage visitors and convert 3-5% more of your traffic with Justuno!

Configure Your Mozu Site(s)

After creating your Justuno account, you can easily add snippets to your Mozu sites to display your Justuno promotions and capture customer data.

Configuration Requirements

- You must have an active Justuno account.
- You must have access to Site Builder in the Mozu Admin console (requires Developer level access or higher). Contact your Mozu administrator or representative for help configuring your Mozu Admin permissions.

Step 1: Copy Your Justuno Snippets

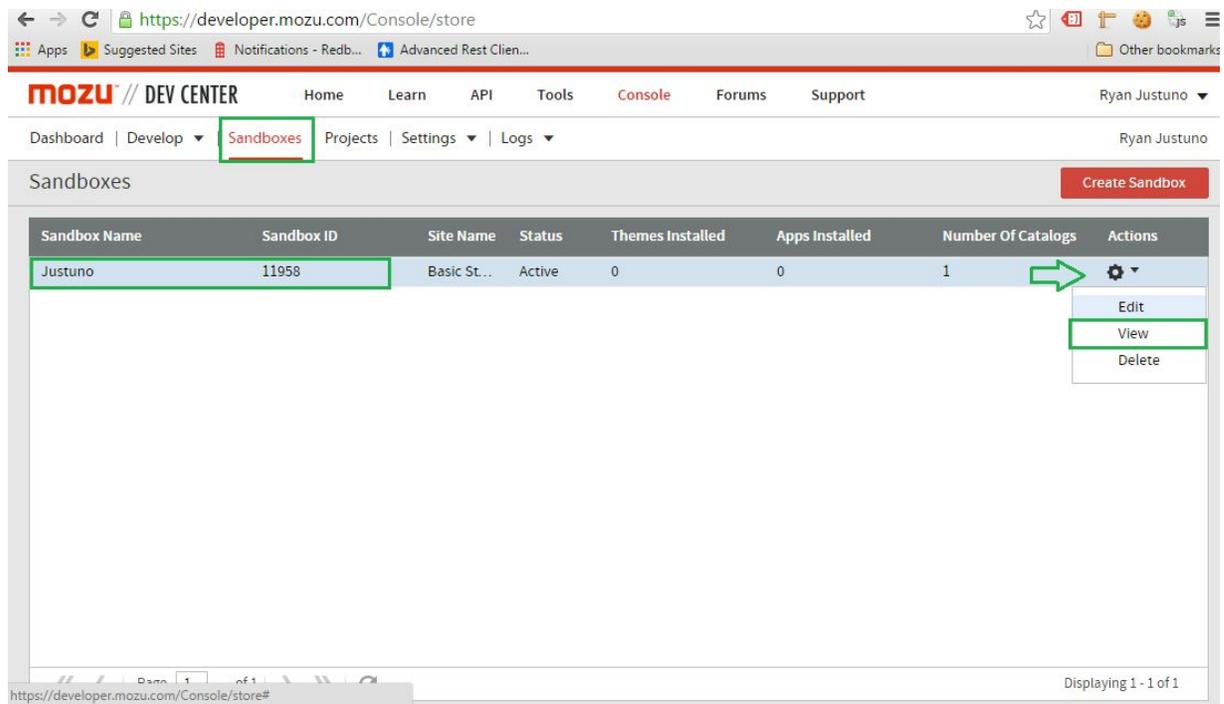
1. Log in to your Justuno account at <https://www.justuno.com>.
2. Navigate to **Settings** in the left menu and select the "Embed Code" tab.
3. Copy the **Embed Code** and **Conversion Code** (if applicable) snippets. You will use these in the following steps.

The screenshot shows the Justuno admin interface. The left sidebar contains navigation options: DASHBOARD, PROMOTIONS, A/B TESTING, and SETTINGS (highlighted in green). The main content area is titled 'Settings' and includes a sub-menu with 'Account', 'Sub Account', 'Embed Code' (highlighted in green), 'Billing', 'Billing History', 'Manage Plan', 'Downgrade', and 'Cancel Account'. Below the sub-menu, the 'Embed Code' section is active, with a note: '(Copy and Paste this code into the footer of your site.)'. A green arrow points to the text: 'If you installed the Justuno app through Shopify, SEOshop, Magento, Google Tag Manager or Wordpress, you will NOT have to manually embed the code in your website footer. It has automatically been added to your site!'. Below this is a code block containing JavaScript code for embedding Justuno. The 'Conversion Code' section is also visible, with a note: '(Copy and Paste this code into the thank you page of your site.)'. It includes an important note about tracking redemption of offers and a code block for conversion tracking.

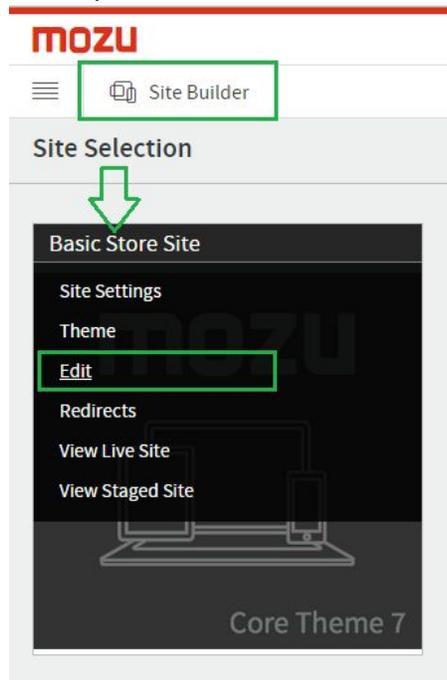
Step 2: Add the Embed Code to Your Mozu Site

Note: This step assumes you are using a default page template that applies across your entire site and includes a drop zone. If your default page template does not include a site-wide drop zone, contact your theme developer.

1. Log in to your Mozu Admin console at <https://developer.mozu.com/console>.
2. Navigate to the sandbox for your store and click **View**.



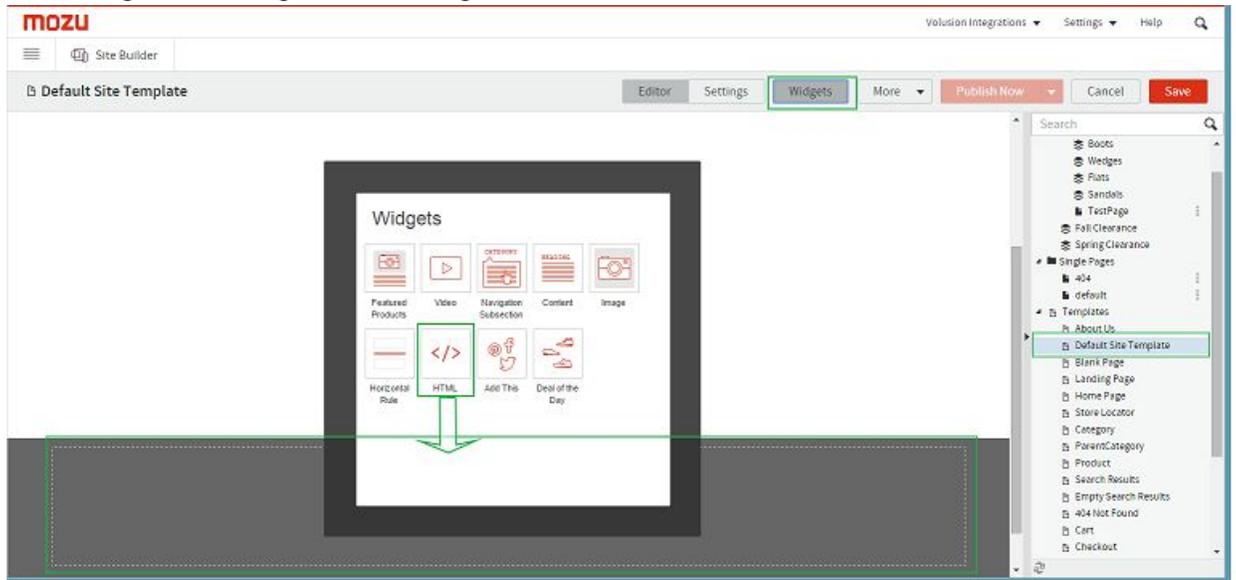
3. Go to **Site Builder**.
4. Hover over the site you want to add the Justuno snippets to and select **Edit** from the drop-down menu.



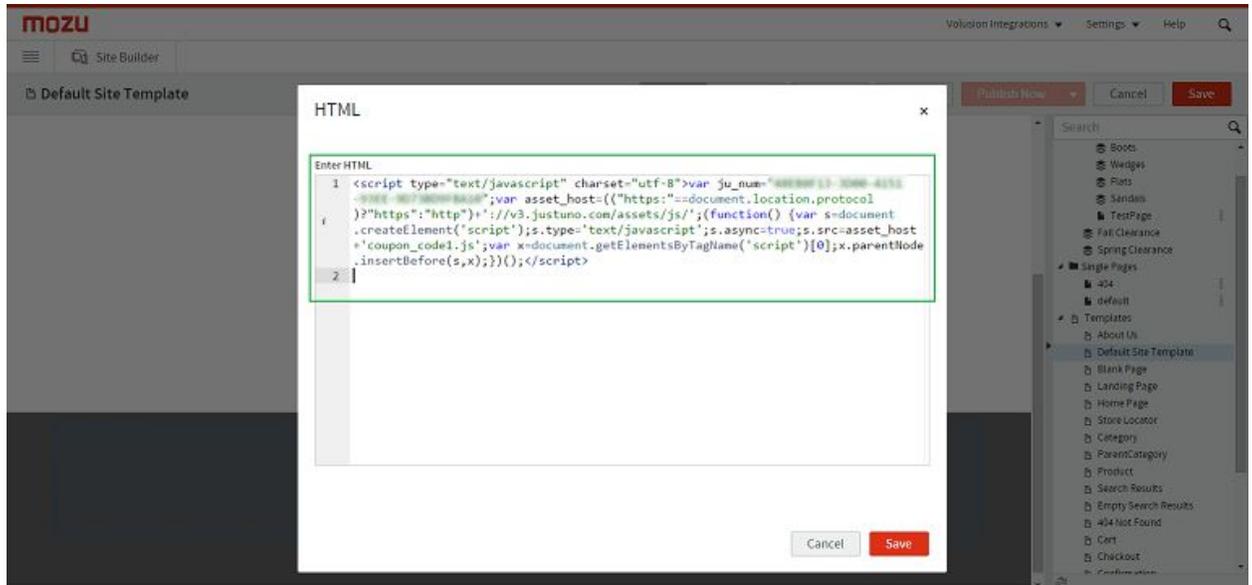
5. In the **Site tree** on the right side of the editor, expand **Templates** and select your **Default**

Site Template to load it in the editor window.

6. Locate the footer drop zone. (**Note:** If you cannot see drop zone outlines, select **More>Show Dropzones** to make drop zones visible.)
7. Click **Widgets** and drag an HTML widget onto the footer.



8. Paste your Justuno Embed Code snippet into the pop-up box field and click **Save**.



9. The Justuno Promotion now appears on the page in the editor window, and will propagate to all pages that use the Default Site Template.

