**Cause Marketing Promotion**

Thank you for your interest in raising support for the Virginia Mason Health System. We welcome the opportunity to work with you to develop a plan that entices business growth while building goodwill and supporting a worthy cause. To begin the process, please fill out the form below or give us a call at 206-223-7628. We look forward to exploring these opportunities and our work together.

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<tr>
<th><strong>NAME OF BUSINESS/ORGANIZATION:</strong></th>
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<td><strong>PRIMARY CONTACT:</strong></td>
<td><strong>TITLE:</strong></td>
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<td><strong>MAILING ADDRESS:</strong></td>
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<td><strong>CITY:</strong></td>
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<td><strong>EMAIL:</strong></td>
<td><strong>WEBSITE:</strong></td>
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**Campaign/Event Information:**

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<tr>
<th><strong>NAME OF PROMOTION:</strong></th>
<th><strong>DURATION DATE(S):</strong></th>
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Scope of Promotion: (check all that apply)
- Cause Marketing Campaign
- Retail Promotion
- Sporting Event
- Food & Beverage Event
- Concert
- Auction/Raffle
- Online/Virtual
- Other: ______

Please identify event/campaign beneficiary:
- Bailey-Boushay House at Virginia Mason
- Benaroya Research Institute at Virginia Mason
- Virginia Mason Medical Center

Will the funds raised by your promotion be for unrestricted use of the beneficiary or designated to a specific purpose? Please specify:

__________

__________

Please check the sources of income for your promotion:
- Specific amount or percentage of purchase/retail price
- Flat contribution
- Other: _____

Anticipated donation (net expenses): $__________

— continued next page —
Is this promotion slated to become an annual fundraiser benefitting Virginia Mason?  ○ Yes  ○ No

Will there be other beneficiaries of this fundraiser?  ○ Yes  ○ No
If yes, name of other organization(s) and how funds will be split:

How do you plan to publicize your effort?

EVENT LOCATION/VENUE:
ADDRESS: __________________________________________ CITY: __________________________ STATE: ______ ZIP: ______
PROMOTION WEBSITE: __________________________

Please return your completed form to:
EMAIL: CorporateGiving@VirginiaMason.org
MAIL: Virginia Mason Foundation
c/o Andrea Nelson
1218 Terry Avenue – MS: D1-MF
Seattle, WA 98101