

## HARRINGTON HEROES Contest

### Official Rules

**NO PURCHASE NECESSARY TO ENTER. VOID OUTSIDE THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, AND WHERE PROHIBITED OR RESTRICTED BY LAW. SUBJECT TO ALL APPLICABLE LAWS. BY ENTERING, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES.**

**1. Eligibility:** The Harrington Heroes Contest (this "Contest") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least twenty-one (21) years old or older at the time of entry. This Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law. Participation constitutes each entrant's full and unconditional agreement to these Official Rules and the judges' decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. For a copy of these Official Rules, print them from [harringtonheroes.everydayhero.do](http://harringtonheroes.everydayhero.do).

**2. Sponsor:** Attn: Angela Chviek, Harrington Memorial Hospital, 100 South Street, Southbridge, MA 01550.

**3. Promotion Period:** This Contest begins on March 15, 2018 at 10:00:01 a.m. Eastern Time ("ET") and ends on July 9, 2018 at 3:59:59 p.m. ET (the "Promotion Period"). Sponsor's time-keeping device is the official time-keeping device for the Contest.

**4. How to Enter; Entry Requirements:** During the Promotion Period, to enter, visit [harringtonheroes.everydayhero.do](http://harringtonheroes.everydayhero.do) (the "Website") and follow the links and instructions to fundraise online to win. **Limit one (1) entry per entrant during the Promotion Period.** Sponsor reserves the right in its sole discretion to disqualify any entry that, in its sole opinion, does not comply with any of the requirements of these Official Rules.

Limits: Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder, as the case may be. Proof of entering information at the Website will not be deemed proof of delivery or receipt by Sponsor. All entries become the exclusive property of the Sponsor and will not be returned or acknowledged.

**5. Winner Notification:** Sponsor will communicate with potential winner regarding the Contest via mail, email, or phone, in their discretion. By entering, entrants give their express permission to be contacted by or on behalf of Sponsor by email for purposes of this Contest. Potential winners will be required to sign and return, within five (5) business days of the date of receipt, an Affidavit of Eligibility, Release and Copyright License (an "Affidavit") and may be required to provide an IRS Form W-9 (Request for Tax Payer Identification) in order to claim his/her prize. If: (a) any prize notification is returned as undeliverable, (b) potential winner does not respond to notification by email or phone within three (3) business days of the date of first notification, (c) potential winner does not comply with these Official Rules (including, but not limited to, eligibility requirements), or (d) potential winner's Affidavit and Form W-9 (if required) are returned as undeliverable or are not received when required, the prize will be forfeited and Sponsor may select an alternate winner from

among all remaining eligible entries. Sponsor reserves the right to verify potential winners' eligibility and compliance with these Official Rules as Sponsor determines. Receiving a prize is contingent upon compliance with these Official Rules.

**6. Prizes:** Prizes are as follows. Please refer to Appendix A for detailed breakdown.

- Week 1: 5 personalized Danny Amendola jerseys.
- Week 2: 2 tickets to 2018 New England Patriots game during 2018 NFL regular season.
- Week 3: 10 signed New England Patriots memorabilia by Danny Amendola and Julian Edelman. Exact memorabilia to be determined.
- Week 4: 20 general admission tickets to Harrington Hospital Gala on July 14<sup>th</sup>, 2018.
- Week 5: One (1) individual will receive a donation match up to \$2500 added to their page.
- Week 6: 2 VIP tickets to Harrington Hospital Gala on July 14<sup>th</sup>, 2018.
- Week 7: Dinner for two restaurant day package in Sturbridge, MA.
- Week 8: Photo opportunity with Danny Amendola and Julian Edelman for entire team and New England Patriots signed merchandise. Exact merchandise to be determined. The photo opportunity can be redeemed within one year of July 9<sup>th</sup>, 2018.
- Week 9: 5 signed New England Patriots memorabilia by Danny Amendola and Julian Edelman. Exact memorability to be determined.
- Grand Prize (individual): 2 suite level tickets to 2018 New England Patriots game during 2018 NFL regular season, signed New England Patriots memorabilia by Danny Amendola or Julian Edelman (exact memorabilia to be determined), 2 VIP tickets to Harrington Hospital Gala on July 14<sup>th</sup>, 2018, meet and greet with Danny and Julian at Harrington Hospital Gala on July 14<sup>th</sup>, 2018.
- Grand Prize (Team): Private tour of Gillette Stadium for up to four (4) people within one year from the contest end date on July 9<sup>th</sup> 2018.
- Second Place: Signed New England Patriots memorabilia by Danny Amendola or Julian Edelman (exact memorabilia to be determined), 2 VIP tickets to Harrington Hospital Gala on July 14<sup>th</sup>, 2018, meet and greet with Danny and Julian at Harrington Hospital Gala on July 14<sup>th</sup>, 2018.
- Third place: Signed New England Patriots memorabilia by Danny Amendola or Julian Edelman (exact memorabilia to be determined), 2 VIP tickets to Harrington Hospital Gala on July 14<sup>th</sup>, 2018, meet and greet with Danny and Julian at Harrington Hospital Gala on July 14<sup>th</sup>, 2018.
- Fourth place: Four general admission tickets to Harrington Hospital Gala on July 14<sup>th</sup>, 2018.
- Fifth place: Two general admission tickets to Harrington Hospital Gala on July 14<sup>th</sup>, 2018.

Winners are solely responsible for all federal, state and local taxes and any other costs or expenses in connection with claiming or using prize, which are not specified as part of the prize description in these Official Rules. All prize details not specified in these Official Rules will be determined in Sponsor's sole discretion. Sponsor makes no representation to winner as to the merchantability or fitness or suitability of prize for any purpose, and Sponsor offers no manufacturer's warranty on prize (or component of prize). No prize substitution or cash equivalent of prize is permitted except at Sponsor's sole discretion, and then only for a prize of equal or greater value. Prize is non-transferable. Limit: One (1) prize per person.

**7. Liability Release:** In consideration of receiving any prize, winner agrees to release and hold harmless Sponsor and its affiliates, advertising/promotion agencies, and prize suppliers, and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any (A) liability, for loss, harm, damage, injury, cost or expense whatsoever with respect to or in any way arising from the Contest, including breach of entrant representations and warranties in these Official Rules, and/or of prizes, including, without limitation, property damage, liability for personal injury (including emotional distress), and/or death caused, directly or indirectly, from the awarding, acceptance, possession, use, misuse,

loss or misdirection of any prize or resulting from participating in this Contest or any promotion or prize-related activities, and (B) for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery.

**8. Publicity Release:** Except where prohibited, participation in the Contest constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state in perpetuity for promotional purposes in any media, worldwide, without further payment or consideration to winner and without winner's approval of any advertising or marketing materials.

**9. General Conditions:** In no event shall Sponsor be required to award more than the number of prizes stated in these Official Rules. Unclaimed prizes may not be awarded. Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or the Website or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) late, lost, undeliverable, damaged, misdirected, incorrect, garbled, incomplete or stolen mail, entries or prize notifications; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. Entrant further agrees that, in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in this Contest and, in no event, shall the Release Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) Any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be settled by arbitration by a single, mutually agreed-upon arbitrator who is on the panel of the Boston office of JAMS, One Beacon Street, Suite 210, Boston, MA 02108. The selection of arbitrator shall occur within sixty (60) days after the first written notice by the entrant or the Sponsor of a dispute, claim or cause of action. The entrant and the Sponsor shall share the cost of arbitration equally except where the arbitrator finds that the entrant or the Sponsor that does not prevail has acted in bad faith. In such case, an award shall be made against the entrant or the Sponsor which does not prevail to pay the other their reasonable attorney fees and expenses, and the

cost of arbitration; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Massachusetts, without giving effect to any choice of law or conflict of law rules (whether of Massachusetts or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Massachusetts.

**12. Use of Personal Information:** Any information you submit as part of the Contest will be treated in accordance with the privacy policy of Sponsor.

**13. Winner List:** Sponsor may post winner on its websites and social media pages. To request winner name, send a self-addressed, stamped envelope on or before 10 days after challenge closes to Attn: Angela Chviek, Harrington Memorial Hospital, 100 South Street, Southbridge, MA.

## Appendix A

Start Date	End Date	Description	Prize Description
3/15 at 12:00am	6/29 at 11:59 pm	The individual with the highest total amount raised 6/29/18 at 11:59pm	Grand prize: (Individual) 2 suite level tickets to 2018 New England Patriots game during 2018 NFL regular season, signed New England Patriots memorabilia by Danny Amendola or Julian Edelman (exact memorabilia to be determined), 2 VIP tickets to Harrington Hospital Gala on July 14th, 2018, meet and greet with Danny and Julian at Harrington Hospital Gala on July 14th, 2018.
3/15 at 12:00am	6/29 at 11:59 pm	The team with the highest total amount raised by 6/29/18 at 11:59pm	Grand Prize: (TEAM) Private tour of Gillette Stadium for up to four (4) people within one year from the contest end date on July 9th, 2018.
3/15 at 12:00am	6/29 at 11:59 pm	The individual with the second highest total amount raised 6/29/18 at 11:59pm	Second place: Signed New England Patriots memorabilia by Danny Amendola or Julian Edelman (exact memorabilia to be determined), 2 VIP tickets to Harrington Hospital Gala on July 14th, 2018, meet and greet with Danny and Julian at Harrington Hospital Gala on July 14th, 2018.
3/15 at 12:00am	6/29 at 11:59pm	The individual with the third highest total amount raised 6/29/18 at 11:59pm	Third place: Signed New England Patriots memorabilia by Danny Amendola or Julian Edelman (exact memorabilia to be determined), 2 VIP tickets to Harrington Hospital Gala on July 14th, 2018, meet and greet with Danny and Julian at Harrington Hospital Gala on July 14th, 2018.
3/15 at 12:00am	6/29 at 11:59pm	The individual with the fourth highest total amount raised 6/29/18 at 11:59pm	Fourth place: Four general admission tickets to Harrington Hospital Gala on July 14th, 2018.
3/15 at 12:00am	6/29 at 11:59pm	The individual with the fifth highest total amount raised 6/29/18 at 11:59pm	Fifth place: Two general admission tickets to Harrington Hospital Gala on July 14th, 2018.
3/15 at 12:00am	3/22 at 11:59pm	Create a page and raise \$50 by 3/22	5 lucky winners will receive personalized Danny Amendola jerseys.
3/29 at 12 pm	3/30 at 12 pm	Raise the most money in the next 24 hours.	Two (2) tickets to 2018 New England Patriots game during 2018 NFL regular season.
3/15 at 12:00am	4/14 at 11:59 pm	Start a team and recruit at least 2 friends! 10 lucky team captains will win.	10 team captains will win signed New England Patriots memorabilia by Danny Amendola and Julian Edelman. Exact memorabilia to be determined.
3/15 at 12:00am	4/26 at 12 pm	Raise \$500 by 4/26 at 12 pm	Win 2 general admission tickets to Harrington Hospital Gala on July 14th, 2018. 10 winners.
5/2 at 12 pm	5/3 at 12 pm	Most donors in the next 24 hours.	Receive a donation match up to \$2,500 added to their page
3/15 at 12:00am	5/17 at 12 pm	Raise \$1000 dollar mark by 5/17 at 12pm	2 VIP tickets to Harrington Hospital Gala on July 14th, 2018.
3/15 at 12:00am	5/31 at 11:59 pm	Individual with the most donors by 5/31	Dinner for two restaurant day package in Sturbridge, MA.
3/15 at 12:00am	6/13 at 11:59 pm	Team who has raised the most by 6/13 will win signed merch and photo op	Photo opportunity with Danny Amendola and Julian Edelman for entire team and New England Patriots signed merchandise. Exact merchandise to be determined. The photo opportunity can be redeemed within one year of July 9th, 2018.
6/14 at 12 pm	6/24 at 11:59 pm	It's not too late to join. Create a page and raise \$50 by 6/24 at 11:59pm to win!	5 people will win signed New England Patriots memorabilia by Danny Amendola and Julian Edelman. Exact memorabilia to be determined.
3/15 at 12:00am	6/29 at 11:59 pm	Team who has raised the most by 6/29 will win private tour of Gillette Stadium	The team with the highest total amount raised by 6/29 will win a private tour of Gillette Stadium.
	7/2 at 12 pm		Announce Grand Prizes
	7/9 at 12 pm		CAMPAIGN ENDS