

## **LANDR Welcomes Éric Bedard and Mathieu Péloquin as its New Board Members**

**MONTREAL, QC and LOS ANGELES, CA (December 15, 2019)** — LANDR, the creative platform for musicians, is proud to announce the appointment of Éric Bedard and Mathieu Péloquin as new members of its Board of Directors.

“We’re thrilled to have recruited Éric Bedard and Mathieu Péloquin as new members of our executive team. They join us with a great deal of experience in the business, music and entertainment industry, and we look forward to their advisorship, as we continue to build the best product offering for musicians.”— Robert Frances, Chairman of the Board.

Éric Bedard currently serves as a Managing Partner at Fasken, one of the largest business law firms in Canada. He represents businesses from all activity sectors in matters ranging from the negotiation of collective agreements to certifications, administrative review and injunctions in various courts of law, both in the private and public sectors.

“I am both proud and very excited to be joining LANDR’s Board of Directors. Its innovative team is changing the face of the music industry by building new ways for musicians to create and be heard.” says Éric Bédard. “It is stimulating to be at the forefront of these changes, especially here in Montréal where music holds such a special place in the history and in the life of the city.”

Mathieu Péloquin acts as Senior Vice-President, Marketing and Communications at Stingray, a leading music service provider of curated direct-to-consumer and B2B services for audio television channels, radio stations, retailers, music apps and more.

“I could not be happier to join LANDR’s Board at this time. LANDR is becoming the leading and most trusted tool, connecting emerging and accomplished music creators.” says Mathieu Péloquin. “It is the only true creative platform helping artists put their best work in front of music fans worldwide. The innovation LANDR brings to the music industry will forever change the way music is created and distributed.”

This announcement comes in tandem with LANDR’s five-year anniversary and the recent closing of a \$26 million Series B financing round led by Sony Innovation Fund, microphone manufacturer Shure and state-owned financing corporation Investissement Québec, among others. The company also recently ranked as one of the fastest growing companies on Deloitte’s 2019 Technology Fast 500™ list in North America, and its Technology Fast 50™ list in Canada. Previous awards include CNBC’s Upstart 25, CIX Top 20, SXSW’s Venture-to-Venture and SF MusicSummit and the SF MusicTech Startup Innovators Challenge.

**About LANDR**

LANDR empowers musicians to create and get heard. As a pioneer in big data and machine learning for the music industry, [LANDR](#) provides over 2.8 million independent artists and labels with a single space to learn about, collaborate on, create, master, release and monetize music online. Since launching in 2014, LANDR has consistently built tools that level the playing field for musicians, combining into a self-serve platform that is affordable and invaluable at every stage of the music creation lifecycle. To learn more about LANDR, visit <https://www.landr.com>.

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