



PRS for Music and LANDR Partner to Offer AI Audio Mastering to Music Creators

Free subscription for PRS members

MONTREAL and LONDON (October 24, 2019)—[PRS for Music](#) is offering its songwriter, composer, music producer and publisher members a free subscription to the world's first online instant audio mastering service [LANDR](#). The platform offers PRS members the power to create professional studio quality sound, at home or on the move.

PRS members can instantly master an unlimited number of MP3s, while collaborating is also made easy with LANDR's private and secure smart sharing features. For independent artists looking to self-release, it provides the opportunity to sell tracks on all of the biggest streaming stores including, Spotify, iTunes and Apple Music.

LANDR is the result of eight years of research. The platform uses AI and machine learning to replicate the processes human engineers make when mastering a track. Its diverse global online community includes more than a 1.8 million creators from over 100 countries including DJs, artists, engineers, musicians, producers, and record labels.

PRS for Music members will receive access to the basic package for up to 12 months and can receive a 25% discount on the Advanced and Pro monthly or yearly subscriptions.

"I'm a big fan of LANDR. The mastering tool is impressive – both in quality, speed and convenience. Recently, one of the bands I produced got a last-minute slot on BBC Introducing. We used LANDR to master the record, and when it was played on the radio the following day it sounded fantastic! It added a real sparkle to it." says Steve Levine, Globally renowned music producer

"We're very happy to offer the PRS community special access to some of our most powerful tools and a new level of professional sound." says Pascal Pilon, LANDR, CEO

"Our members are the heart and soul of the industry and we're here to support them creatively and professionally at every stage of their careers. By collaborating with LANDR, we are offering our songwriter, composer, producer and publisher members a valuable way to take their music one step further." says Claire Jarvis, PRS for Music, Director of Membership

If you are a PRS for Music member, log in to the member discount area of your account to find out more, www.prsformusic.com/landr, or visit the LANDR website for more information on the subscriptions it offers www.landr.com

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About PRS for Music

PRS for Music represents the rights of songwriters, composers and music publishers in the UK and around the world. As a membership organisation it works to ensure that creators are paid whenever their musical compositions and songs are streamed, downloaded, broadcast, performed and played in public. With over 100 representation agreements in place globally, PRS for Music's network represents over two million music creators worldwide. In 2018, 11.2 trillion performances of music were reported to PRS for Music with £746m collected on behalf of its members, making it one of the world's leading music collective management organisations.

PRS for Music's public performance licensing is now carried out on PRS for Music's behalf by PPL PRS Ltd, the new joint venture between PPL and PRS for Music.

About LANDR

LANDR empowers musicians to create and get heard. As a pioneer in big data and machine learning for the music industry, LANDR provides millions of independent artists and labels with a single space to create, learn about, collaborate on, master and release music online. Since launching in 2014, LANDR has consistently built tools that level the playing field for musicians, combining into a self-serve platform that is affordable and invaluable at every stage of the music creation lifecycle. To learn more about LANDR, please visit: www.landr.com.

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