



# SOW THE SEED THAT LASTS A LIFETIME!

SEPTEMBER 2019



## Social Media Guide!

Here are a few simple tips to use so you can spread the word about your Charlie's Challenge fundraiser in seconds!

### SHARE

Sharing your fundraiser is simple using our social share buttons - sweet!

### Tag @

Feature in our Favourite Grower's feed by tagging us @savethechildrennz

### Hashtag #

Use the hashtags #charlieschallenge and #growred

### REPORT BACK

We'll always keep you in the loop so you'll be receiving some great stories from our team! Why not use some of these and report back to your friends and family too!



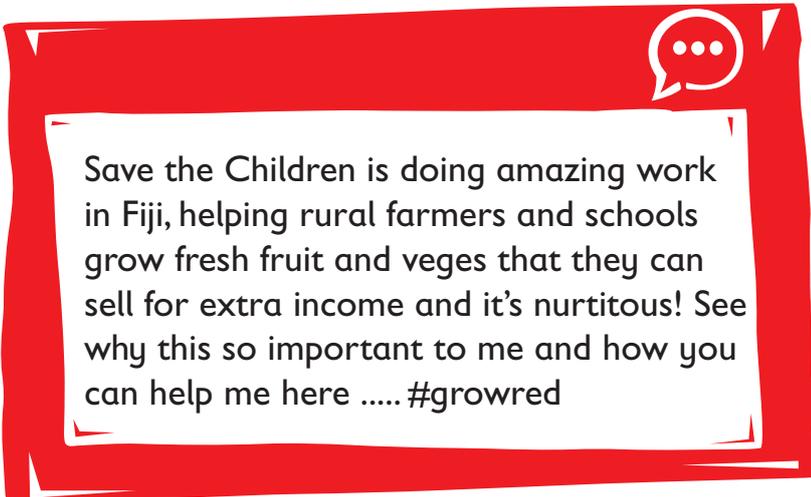
Did you know? Sharing your reasons for taking part in our event is a great way to get your friends and family on board, and will set you apart from all other fundraisers!



# Examples and Resources!



Below are a couple of examples to help get you started, if you get stuck you can always contact our team at [events@scnz.org.nz](mailto:events@scnz.org.nz), we're here to help!



Save the Children is doing amazing work in Fiji, helping rural farmers and schools grow fresh fruit and veges that they can sell for extra income and it's nutritous! See why this so important to me and how you can help me here ..... #growred



If you've ever been to Fiji you know that the people are absolutely amazing! And for a lot of families in rural Fiji what they grow is what they eat. That's why this September I'm growing red to help children in Fiji - you can help me make sure they get the materials and tools they need to grow healthy food, that won't be destroyed in a disasters! Check out my page ..... #charlieschallenge

Don't forget to download and use these...



FB Cover Banners

Stamps

**P.S Keep an eye out for our Facebook Grower's Frame live in September!**