

About the National Breast Cancer Coalition

The National Breast Cancer Coalition's (NBCC) mission is to end breast cancer. Since its inception, NBCC has revolutionized breast cancer science and public policy advocacy. We take the big, but calculated, risks. We ask the bold, but necessary, questions. And we figure out how to answer tough questions to save lives. Our activism has generated more than 3.6 billion federal dollars for breast cancer research. Our training programs have educated thousands of dedicated breast cancer advocates who work in diverse settings across the country and beyond. And our research efforts have brought about new collaborative research models, including NBCC's catalytic research program, the Artemis Project®. Through tenacious public policy advocacy and the development of strong collaborations between scientists and advocates, NBCC strives to find ways to stop women and men from getting breast cancer and from dying of it.

www.breastcancerdeadline2020.org

Breast Cancer Facts & Figures

More than **41,000 women** and **500 men** will die from breast cancer in 2019 in the U.S. (ACS, 2019)



Globally,
more than
600,000
women
will die from
breast cancer
this year.

(Globocan, 2018)

Breast cancer is the **second leading** cause of cancer death for women in the United States. (CDC, 2015)



1 in 8
women
will be
diagnosed
with breast
cancer in their
lifetime.

(ACS, 2019)



Most women
diagnosed with
breast cancer
do **not** have a
family history
of the disease.

(ACS, 2019)



RACIAL DISPARITIES

The mortality
rate from breast
cancer is higher for
African American
women than for
Caucasian women
and women
of other races.

(SEER, 2018)

WOMEN WITH BALLS®

Bowl! Strike! Compete! Win!



Register and Create Your Team Now.

www.Deadline2020.org/WWBNYC2019

We've simplified the steps into just four easy actions for you to become a **Women With Balls®** bowling team so you can begin to raise funds.

STEP 1

Create your page.



STEP 2

Write a personal story, share memories and add pictures.



STEP 3

Email family, friends and co-workers and ask them to make a donation to the National Breast Cancer Coalition Fund.

STEP 4

Update your page using your **Action Center**, send emails and check the progress of your team.



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Need to Manage Your Own Team Fundraising Page?

Once you've created your team, visit your personal **Action Center** (you'll want to bookmark this page). In your Action Center you can post updates, send emails and check the progress of your fundraising efforts.

Want to Make a Donation to a Team?

That's easy! You can find a team or individual page by searching for the company or individual's name.

Search for a team. View pages. Make a contribution.

Need Help? Got Questions?

If you need help or have questions about creating, managing or finding a Team please call Sharnita Goins at 202-973-0569 or email SGoins@BreastCancerDeadline2020.org. She is happy to assist you!