

How To Select The Right DroneDeploy Plan For Your Drone Program



DroneDeploy's mission is simple: make drone data accessible to everyone, everywhere. Our platform provides you with immediate access to aerial site intelligence in a way that is safer, faster & less costly than any other method of assessment. DroneDeploy offers a complete end-to-end system of record to increase workflow efficiencies as you scale your drone program.

The purpose of this document is to help you compare features so you can pick the right plan for your drone operation needs. This means you'll spend less time back and forth comparing features and more time mapping.

	Explorer	Pro	MOST POPULAR Business	Enterprise
Quick Summary	Limited but free access to drone mapping and data.	Launch your drone operations with Pro plan.	Scale your drone program with larger maps, additional data and export types.	Manage projects and customize drone software to fit their program requirements. This plan is ideal for companies that have included drones as part of their strategic vision.
Ideal For	The hobbyist or the new drone pilot who's looking to start mapping.	Individual drone pilots working for a company, starting their drone program by testing photogrammetry and 3D modeling.	Smaller teams of pilots and employees with more mature operations that need larger maps and more advanced exports and analytics.	Larger teams of pilots with complex workflows, that include advanced data and accuracy requirements. Companies with multiple projects, job sites, and customers.
User Access Explained	Get going instantly with guided setup, in-app tutorials, and a zero-to-hero video series. Access the flight basics and generate up to 5 maps per month.	Access enhanced measurements, reporting, and exporting capabilities, as well as email and chat support. The Pro plan is for users who map in small to medium size areas and have limited export needs (JPG only, no LAS) but are looking to take their drone program to the next level.	Scale your drone program and workflow efficiencies with all the Pro features plus deeper analytics, enhanced exporting and reporting options, user management, GCPs, and overlays. You can also manage, collaborate, and annotate during any phase of a project across multiple locations, teams, and organizations.	Tailor DroneDeploy's platform to better work for your end customer with access to the co-brand portal, APIs and App Marketplace. You can manage multiple teams and projects, in multiple locations with customized integrations and configurations, SSO, enhanced roles and permissions, and activity audit access. With the Enterprise Plan, you unlock unlimited resources and maps, the highest level of accuracy and security, the fastest processing, most advanced features (GCPs, DTMs, etc), and a dedicated success manager.
Annual Price	\$0	\$83 per user/month	\$250 per user/month	Contact Us For Explanation of Features
Monthly Price	\$0	\$129 per user/month	\$399 per user/month	N/A - Annual Only

DroneDeploy Feature List

		Explorer	Pro	MOST POPULAR Business
Number of users per account	The maximum number of users per login.	1 User Per Account	1 User Per Account	Primary User Can Add 2 Additional Users For \$999/user (annual only)
Support	Access help, frequently asked questions, and tips to optimize your drone program.	Community Forum	Email & Chat Support	Email & Chat Support
Dedicated Success Manager *	DroneDeploy customer assistance with enablement, adoption, account management, training, product feedback - we will help you succeed. <i>*Available to Enterprise customers only</i>	N/A	N/A	N/A
Flight	Anytime you plan and fly a drone.	Unlimited	Unlimited	Unlimited
Map & 3D Model Processing	The stitching of aerial images captured during flight to produce high-quality orthomosaic maps and 3D models.	Up to 5	Unlimited	Unlimited
Max 2D Resolution	The level of detail achieved per pixel in your map, which is dependent on the quality of images and altitude of the mission.	5cm/pixel	Unlimited	Unlimited
Max Image Upload Per Map	The maximum number of images we compress for upload varies by plan.	500	1,000	3,000
Processing Priority	The processing priority varies by subscription plan.	+	++	+++
Mobile App	DroneDeploy's app is compatible across Android & iOS devices.	•	•	•
Annotation & Collaboration	Share files and make comments with anyone via link or email.	•	•	•
App Marketplace Access	Customize DroneDeploy to fit your specific needs with access to over 70 apps, including third-party integrations, fleet management, and compliance tools.	•	•	•
Live Map	Real-time drone mapping with your iPhone or iPad (no SD card required) that allows you to generate aerial insights, render maps on-screen and make on-site decisions, during flight.		•	•
Plant Health + Elevation Layers	Measure crop health with RGB and vegetation indexes. Generate elevation maps and adjust thresholds to visualize the digital surface model (DSM).		•	•
Volume Measurement	Measure the cut, fill, and volume of stockpiles from any device with an adjustable base plane.		•	•
Basic Crop Health	Measure basic plant reflectivity with RGB imagery to better understand crop health.		•	•
Roof Reports	Accurate and easy-to-use way to inspect and measure roofs. A PDF export of roof geometry DXF file for CAD analysis and design.		Additional Cost (Contact Us For A Free Report)	Additional Cost (Contact Us For A Free Report)
Map + 3D Export	Available export file types vary by subscription tier.		JPG, Geotiff, OBJ,	JPG, Geotiff, OBJ, LAS, XYZ
Digital Terrain Models	Remove buildings, walls, etc from your digital service model (elevation layer).			Additional Cost - Varies By Report
Ground Control Points	A location processing method that improves aerial map accuracy.			Additional Cost (\$49/map)
Crop Reports	Automated reports of entire field of crops, includes stand count and plant populations. Stand count allows you to count individual, seasonal crops and vegetables for accurate stand establishment, sowing quality, and potential yield loss. Plant populations provides accurate plant counts in any kind of row, orientation, and angle.			Additional Cost - Varies By Report
RTK Processing	Increase image processing accuracy with RTK drone data			•
Live Map: Crop Health	Offline crop health analysis to view plant health data without having to leave the field.			•
Advanced Crop Health	Identify plant stress and understand different zones in the field with advanced algorithms (NDVI, ENDVI, VARI), sensor types or by applying zones & grids.			•
Plant Health Shapefile Export	Export your data to any farm software and create management decisions.			•
Shapefile, DXF Export	Export contours as a shapefile, for industry standard such as ArcGIS, or a DXF file for AutoCAD. Export plant health as a shapefile for industry standard agriculture software such as SST or John Deere Operations Center.			•
Overlays	Add a 2D image layer on top of your map. We support PDFs and PNGs.			•
Local Projection Systems	Use ESPG codes (unique identifiers) to export maps into your local coordinate system. <i>*Custom Coordinates available for Enterprise customers only</i>			•
Co-branded Portal	Customize reports by adding your logo on maps, reports, and exports for marketing purposes.			•
Single Sign On*	An authentication process for a user to access multiple applications or resources under one login.			
User Management*	Add users to your account with roles and permissions.			
Roles & Permissions*	Add or edit individual user or group access within your account; control who can fly, map, and share information.			
Data Viewer*	Centralize all data associated with your entire organization in one location.			
Organization Apps*	Automatically add or remove a public or private app from the App Market to everyone in your organization's dashboard.			
Activity Audit View*	Track actions across all users in your organization, or on your project.			
API Access*	Build custom apps and integrations for your organization to connect with DroneDeploy.			
Thermal Live Map *	Real-time drone mapping that detects temperature range variability from your iPhone or iPad as your drone flies (hardware limitations apply) <i>*Available as an add-on feature for Enterprise customers only</i>			