



CRACKLE LAUNCHES SURVIVAL THRILLER 'BLACK WATER: ABYSS',

AVAILABLE FREE EXCLUSIVELY ON CRACKLE JANUARY 21

The killer crocodile movie joins the free streaming platform's growing original and exclusive content library

NEW YORK, N.Y., January 7, 2021 – Crackle Plus, a Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) company and one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks announced today that the thriller ***Black Water: Abyss*** will be exclusively available for free on Crackle beginning Thursday, January 21.

Directed by **Andrew Traucki** (*Black Water, The Reef*), the film stars **Jessica McNamee** (*The Meg*), **Luke Mitchell** (*Agents of S.H.I.E.L.D.*), **Amali Golden** (*Bloom*), **Anthony J. Sharpe** (*Robert the Bruce*), and **Benjamin Hoetjes** (*The Code*).

Deep in the forests of Australia, a group of thrill-seeking friends set out to explore a remote cave system when a tropical storm hits. Once underground, the storm floods the caves and they find themselves trapped in an underground pool deep below the surface, cut off from the outside world. As the flood waters begin to rise, the adventurers quickly discover they're not alone when something even deadlier emerges from the darkness – killer crocodiles. Fighting for survival, the friends frantically try to escape the crocs.

"We're thrilled to add *Black Water: Abyss* to Crackle's slate of exclusive programming," said Philippe Guelton, president of Crackle Plus. "It's an intense, suspenseful film that will keep our viewers on the edge of their seats."

As one of the only AVODs continually adding original and exclusive programming that uplifts, entertains, and inspires audiences, Crackle adds *Black Water: Abyss* alongside original and AVOD exclusive titles including *Insomnia*, *Spides*, *Heroes of Lucha Libre*, *Lennox Lewis: The Untold Story*, *Robert the Bruce*, *Corporate Animals*, *On Point* and *Going From Broke*.

Black Water: Abyss is distributed in North America by Screen Media, a Chicken Soup for the Soul Entertainment company and the supplier of exclusive and original content to Crackle Plus.

Crackle linear and VOD networks are available in the U.S. and can be accessed on 29 devices and services including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XboxOne), Plex, iOS and Android mobile devices and on desktops at [Crackle.com](https://www.crackle.com). Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

CRACKLE PLUS, A CHICKEN SOUP FOR THE SOUL ENTERTAINMENT COMPANY

Crackle Plus owns and operates ad-supported VOD networks Crackle and Popcornflix and garners 50 million streams of its movies and TV shows per month, making it one of the largest AVOD streaming platforms in the U.S. Crackle Plus has over 80,000 hours of content available across all its networks, and premieres at least one original and one exclusive program each month, differentiating it from other AVODs. Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) owns Crackle Plus and also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and APlus.com. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

ABOUT SCREEN MEDIA VENTURES, LLC

Screen Media Ventures, LLC, a Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) company, acquires the rights to high quality, independent television series and feature films. Screen Media Ventures acquires worldwide rights for distribution through theatrical, home video, pay-per-view, free, cable and pay television, video-on-demand, and new digital media platforms. The company acquires AVOD rights for third party networks and is the main supplier of content for Crackle Plus and other Chicken Soup for the Soul Entertainment properties. With a library of over 1,500 television series and motion pictures, Screen Media Ventures is one of the largest independent suppliers of high-quality tv series and motion pictures to U.S. and international broadcast markets, cable networks, home video outlets and new media venues. For more information, visit www.screenmedia.net.

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