

## **Chicken Soup for the Soul Entertainment's Crackle Premieres 'Elliot: The Littlest Reindeer' on December 1**

*Exclusive AVOD Christmas-Themed Animated Kids Film Features the Voices of Josh Hutcherson, Samantha Bee, Martin Short, John Cleese and More*

**COS COB, CT – November 20, 2020** – Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, today announced that the animated feature *Elliot: The Littlest Reindeer* will be available for free on Crackle beginning Tuesday, December 1.

When one of Santa's reindeer suddenly announces his retirement in the days leading up to Christmas, specially trained reindeer from around the world rush to the North Pole to compete in the reindeer games to win the coveted spot on Santa's sleigh team. Elliot, a miniature horse with big dreams, and his best friend Hazel the Goat set out to prove that no dream is too big, and he just might be the horse for the job. As the pair take to the North Pole, Hazel learns that things are headed for disaster back at their farm as a potential new owner has plans that threaten the lives of their friends. Elliot is faced with the biggest decision of his life, to either save his friends or follow his dreams and save Christmas. *Elliot: The Littlest Reindeer* features the all-star voice talent of **Josh Hutcherson, Samantha Bee, Martin Short, Morena Baccarin, Jeff Dunham** and **John Cleese** and is Dove approved for all ages.

"*Elliot: The Littlest Reindeer* is a great addition to our huge slate of Holiday and family programming," said Philippe Guelton, president of Crackle Plus. "This wonderful animated film is bound to become a classic, enjoyable for audiences of all ages and perfect for a family holiday movie night."

As one of the only AVODs continually adding original and exclusive programming that uplifts, entertains, and inspires audiences, Crackle adds *Elliot: The Littlest Reindeer* alongside original and AVOD exclusive titles including *Heroes of Lucha Libre, Lennox Lewis: The Untold Story, Robert the Bruce, Corporate Animals, Blue Iguana, Spides, Road to Race Day, Cleanin' Up the Town: Remembering Ghostbusters, On Point, Anything is Possible – The Serge Ibaka Story, The Clearing, and Going From Broke*, which was recently picked up for a second season.

*Elliot: The Littlest Reindeer* is distributed in the United States by Screen Media, a Chicken Soup for the Soul Entertainment company and the supplier of exclusive and original content for Crackle Plus.

Crackle linear and VOD networks are available in the U.S. and can be accessed on up to 27 devices and services by the end of the year including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XboxOne), Plex, iOS and Android mobile devices and on desktops at [Crackle.com](http://Crackle.com). Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

### **ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT**

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns a majority stake in Crackle Plus, a company formed with Sony Pictures Television, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the

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Soul Originals division and APlus.com. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

**FORWARD-LOOKING STATEMENTS**

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the Company’s Annual Report on Form 10-K, filed with the Securities and Exchange Commission on March 30, 2020) and uncertainties which could cause actual results to differ from the forward-looking statements. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company’s expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying assumptions for the projections contained herein prove inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

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