

STATEMENT TO MEDIA:

"Austin FC, Austin's Major League Soccer (MLS) club, announced that at 1 p.m. CDT today it has secured deposits totaling over 30,000 seats. This milestone follows yesterday's announcement that Austin FC established a new MLS record for the largest number of membership deposits placed in a single day in the history of the league.

Austin FC is incredibly grateful for everyone who has placed a deposit or who plans to place a deposit for Austin FC's inaugural season in 2021.

The record-setting deposit results reinforce Austinites' love of soccer and their city, as well as the strength of the market and the pent-up demand for major league sports in Austin.

Austin FC is still actively taking Season Ticket Membership deposits online with a valid credit card at www.austinfc.com, over the phone at 512-572-8932, and in-person at Austin FC's office at 1835-A Kramer Lane, Suite 600 during business hours or at various off-site locations throughout Austin (dates/times will be announced via Club social). Cash deposits will be accepted in-person.

FREQUENTLY ASKED QUESTIONS:

Q. Is the stadium 20,500 seats?

A. YES. Capacity for the privately funded soccer stadium at McKalla Place will be 20,500. It is customary for major league teams, irrespective of the sport, to collect deposits for more seats than the actual stadium seating capacity when opening a new stadium.

Austin FC deposits are refundable, and it is believed that a limited percentage of those placed deposits may choose to not purchase season ticket memberships.

Q. If someone hasn't put down the membership deposit is it too late?

A. NO. Deposits can still be placed online with a valid credit card at www.austinfc.com, over the phone at 512-572-8932, and in-person at Austin FC's office at 1835-A Kramer Lane, Suite 600 during business hours or at various off-site locations throughout Austin (dates/times will be announced via Club social). Cash deposits will be accepted in-person.

To commemorate Austin FC as the 27th club in MLS, those who place a deposit by August 27 will be automatically entered into a lottery that will grant 27 winners the opportunity to be among the first 27 people to select seat locations.

Additionally, Austin FC Season Ticket Memberships will include access to all home regular season matches, as well as exclusive member-only events and additional privileges that will be released prior to the seat selection phase.

Q. Are deposits refundable?

A. YES. You can request a receive a FULL refund of your deposit once seat locations are made available. Requests for refunds will be processed after the seat selection process begins.

Q. What are the benefits of putting one down now?

A. With the high levels of demand for Austin FC Season Ticket Membership deposits, we encourage individuals and businesses to sign up sooner rather than later as the fully refundable deposits establish a position in line to select seats for each account of record.

Austin FC Season Ticket Memberships will include access to all home regular season matches, as well as exclusive member-only events and additional privileges that will be released prior to the seat selection phase.

Those who are unable to purchase season ticket memberships for the inaugural season as a result of their position in line will be placed on a priority waitlist for future seasons and will enjoy exclusive individual-match benefits that come with placing a membership deposit.

Q. Will the stadium have the ability to expand in the future?

A. YES. While the stadium is being designed to open with a 20,500 seat capacity for the inaugural 2021 season, there are opportunities to expand capacity in future years.

Q. Will single match tickets still be sold for matches?

A. YES. Austin FC supporters will still be able to purchase single match tickets for each Austin FC regular season match.

Q. What if I put down a deposit but I don't get season ticket memberships for the 2021 season?

A. Those who are unable to purchase season ticket memberships for the inaugural season as a result of their position in line will be placed on a priority waitlist for future seasons and will enjoy exclusive single-match benefits that come with placing a membership deposit.

Q. What do I get with a Season Ticket Membership deposit?

A. Austin FC Season Ticket Memberships will include access to all home regular season matches, as well as exclusive member-only events and additional privileges that will be released prior to the seat selection phase.