

Why Compliance Matters

Digital accessibility ensures equal access to online content for the 26% of American adults with a disability. Further, Title III of the Americans with Disabilities Act guarantees equal access in “places of public accommodation,” and today, US courts are interpreting this access to include the internet.



VISUAL
Blindness
Low vision
Color blindness



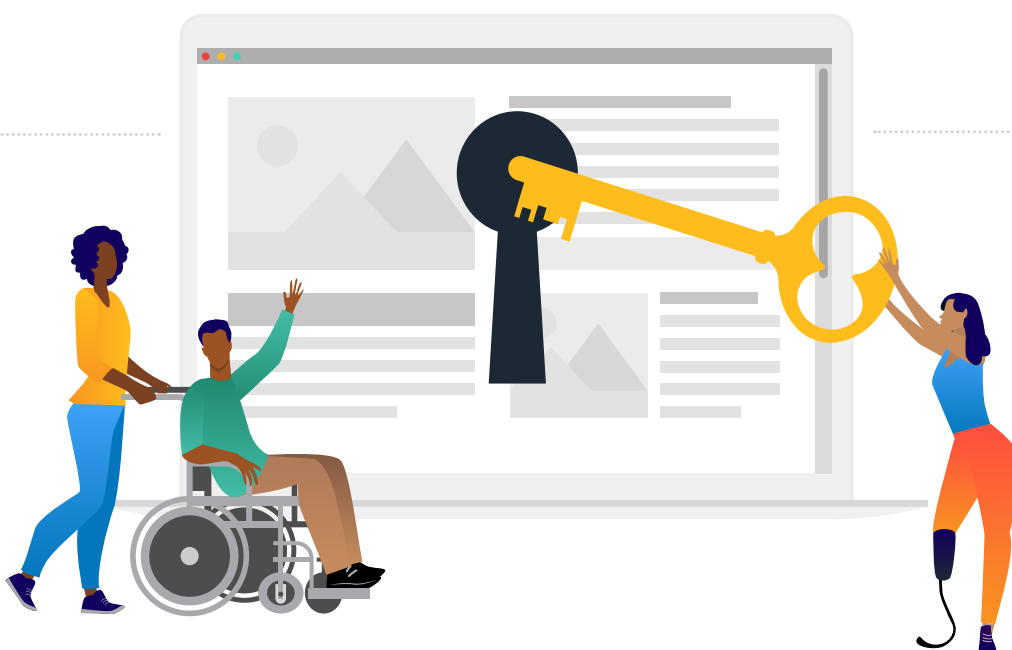
AUDITORY
Deafness
Hearing impairment



MOTOR
Difficulty in using hands
Limited fine motor control
Muscle slowness
Tremor and spasms



COGNITIVE
Learning disabilities
Memory impairments
Attention disorders
Problem solving, logic



ACCESSIBILITY BY THE NUMBERS

1B+

People with disabilities (PWD) worldwide

61M+

American adults with disabilities

1 in 68

Children who have Autism Spectrum Disorder

75%

People with Disabilities who use computers

22%

Working-age adults who benefit from accessibility

40%

Prevalence of disability in adults 65+

5-10%

Estimated U.S. population with dyslexia

2/3

People with disabilities use accessibility tools

\$8T

U.S. PWD disposable income (incl friends/family)

