



AMAALA

AMAALA SIGNS MOU WITH THE SAUDI FEDERATION FOR CYBER SECURITY, PROGRAMMING AND DRONES

AMAALA and Saudi Federation for Cyber Security, Programming and Drones to work on joint initiatives related to drones, programming, and artificial intelligence



Chief Executive Officer at AMAALA, John Pagano



Chief Executive Officer of The Saudi Federation for Cybersecurity, Programming and Drones, Muteb Alqany

RIYADH – 1 MARCH 2021 – AMAALA, the ultra-luxury development located along Saudi Arabia's north western coast, has signed a Memorandum of Understanding (MoU) with the Saudi Federation for Cyber Security, Programming and Drones (SAFCSP). The signing will pave the way for the adoption of innovative and emerging technologies within the fields of drones, programming, and artificial Intelligence at AMAALA and marks a significant step in the development of electronic services software, and the enhancement of cybersecurity knowledge.

Held virtually, the signing ceremony was conducted by AMAALA'S Chief Executive Officer John Pagano and Chief Executive Officer of SAFCSP, Muteb Alqany.

Commenting on the signing, **Chief Executive Officer at AMAALA, John Pagano**, said, "AMAALA is steadfast in its commitment to developing an ultra-luxury destination for the discerning traveller. The adoption of technology is integral to realising the ambitions of AMAALA, the embodiment of Saudi Arabia's Vision 2030 which boldly captures the aspirations of its people by unlocking new, and significant opportunities in key fields including technology and innovation. Today marks the start of an important collaboration between AMAALA and SAFCSP, one that reaffirms our commitment to identify and adopt ground-breaking technologies, from AI to the Internet of Things technology, to ensure AMAALA is ready for the future."

Muteb Alqany, Chief Executive Officer of The Saudi Federation for Cybersecurity, Programming and Drones, said, that, "MoUs come within the vision of the Federation and its continuous efforts in building and empowering national capabilities in various technical fields. In a partnership with major government and private sectors to bring the Kingdom to the ranks of advanced countries in the manufacture of modern technical knowledge."

In addition to co-operative training opportunities through conferences and forums, the MoU will form the basis of continued growth through scientific research and studies that will elevate national and professional capabilities in the fields of cyber security and programming, in line with the established and internationally recognised practices and standards.

About AMAALA

Designed to evolve and elevate the very best in travel, AMAALA, located along Saudi Arabia's north western coast, is an ultra-luxury destination that focuses on transformative personal journeys inspired by wellness, arts, culture, and the purity of the Red Sea.

A Public Investment Fund company and a key contributor to Vision 2030, AMAALA will establish new standards in luxury and sustainability. It is set in the Prince Mohammad bin Salman Natural Reserve across three unique communities. The 4,155 square kilometre (1,604 square mile) year-round destination will include 2,800 hotel keys and more than 900 private residential villas, apartments, and estate homes, alongside 200 high-end retail establishments, fine dining, wellness and recreational facilities.

AMAALA's trio of communities – Triple Bay, The Coastal Development and The Island – will represent three different sets of experiences for visitors.

- **Triple Bay** will offer a fully holistic wellness retreat, state-of-the-art diagnostic medical facilities and authentic treatments designed to incorporate elements from the local environment. Triple Bay will also be home to a fully integrated sports and entertainment community.
- **The Coastal Development** is set to become the defining hub of contemporary art in the Middle East, playing host to a dynamic programme of exciting events from the global arts and cultural calendar.
- **The Island** will be the tranquil home of an exclusive art community, set amid an Arabian botanical garden complemented by a collection of sculptural pieces.

The unique heritage and unspoiled landscape of AMAALA will allow travellers to immerse themselves in the finest wellness, art, culture, sports, and fitness offerings. With close proximity to major destinations in the region, including Riyadh, Dubai, and Istanbul, AMAALA will become the heart of the Riviera of the Middle East.

For more information, please visit: www.amaala.com or follow AMAALA on Twitter at [@AMAALA](https://twitter.com/AMAALA) and [LinkedIn](https://www.linkedin.com/company/amaala).

About Saudi Federation for Cyber Security, Programming and Drones (SAFCSP)

A national institution that aims to empower the local workforce and enhance their capabilities in the fields of cybersecurity, software development, drones and advanced technologies based on the best international practices.

Our Mission

Empower a programmer among every 100 Saudis by 2030.

Strategic Pillars

Inspiration

Inspiring generations of innovators and advanced technologies professionals through a series of initiatives and events.

Empowerment

Empowering and developing qualified individuals through bootcamps' intensive training, enabling tools, and investment opportunities.

Sustainability

Supporting SAFCSP's beneficiaries by employment and launching their startups.

For more information about The Federation's upcoming initiatives, follow [@SAFCSP](https://twitter.com/SAFCSP) on Twitter and [LinkedIn](https://www.linkedin.com/company/safcsp)

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